

The Opportunity to Re-Learn Campus Recruiting

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Welcome!

#CRF2020



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Land Acknowledgement



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Remember precedented times?



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The fundamentals remain.
Almost everything else changes.



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Re-learn campus recruiting.



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- You have invented virtual internships
- You have completely re-designed career services delivery
- You have discovered how to make WFH work
- You have found new ways to engage with students
- You have created online training programs
- You have invented new ways to get your work done



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You will invent new ways to remove bias
and address inequities.



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The opportunity to learn



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Have you ever attended so many
webinars in your life?



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- When you have to innovate, you do.
- When you have an opportunity to collaborate, you will.
- When you think you can't do it virtually, you find a way.
- And when you have to change, you can.



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Almost anything is possible



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New High School Grads

- Weary of change and uncertainty; so they've made decision
- They know college/university won't be what they hoped for
- They are very aware that they are very fortunate to go
- They will make the best of it
- So let's get on with it!



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Schools and Employers

- Rather than replace in-person with virtual, how can we improve what was?
- Could we have more contact with our peers?
- Could students have more contact with their supervisors?
- Can we overcome geographic barriers?
- Do we have to let physical appearance continue to bias our hiring?



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Re-learn campus recruiting.



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